

## Tour Edge to Launch Exotics EXS Fairway Metal Featuring Flight Tuning System Technology

Tour Edge, Golf's Most Solid Investment, officially introduces the Exotics EXS fairway metal, featuring a myriad of game-enhancing innovations that has led Tour Edge to market the EXS line with the tagline *Pound for Pound, Nothing Else Comes Close*.

The loaded-with-technology fairway metals feature a Flight Tuning System (FTS) that includes 11-gram and 3-gram interchangeable weights, Cup Face Technology with Variable Face Thickness (VFT Technology) for an expanded sweet spot, multi-material usage of Carbon Fiber for ideal weight distribution and a new and improved SlipStream™ Sole for faster clubhead speed through the turf.

The new ultra-premium, high-performance fairway woods will be available worldwide on November 1, 2018.

"The EXS fairway metal is a beautiful and traditional pear shape that we've been able to combine with five different integrated technologies," said Tour Edge President and Master Club Designer David Glod. "Exotics fairways have always been known for its superior performance characteristics and the EXS is no different. In fact, in the independent tests we've conducted, it's going to provide a ton of distance gain and less dispersion to a wider variety of skill levels than ever before."

The FTS™ Technology allows adjustable sole weights to be moved to two alternate settings; an 11-gram weight in the heel, 3-gram weight in the rear for lower spin, slice-reducing shape and a medium launch and then the 3-gram weight in the heel and 11-gram weight in the rear for medium spin, neutral shape and a higher launch. Additional weight screws can be purchased as a kit that includes 6-gram, 9-gram and 14-gram weights.

The EXS fairway metal head features premium exotic metals; a brand new United States manufactured, high-density Carpenter steel. The hyper-strength strength steel is quench-hardened, a special heating technique that takes 750 degrees to provide an extreme amount of strength while allowing for a thinner face. This cup face design allowed for Tour Edge to make the face thinner than in any previous model for a greater energy transfer. The high-performance hexagonal Variable Face Thickness (VFT) offers multiple levels of thickness that maximize forgiveness from more points on the face, especially in the heel and toe areas.

The aerodynamics in the EXS fairway wood are greatly enhanced by new and improved wider SlipStream speed channels on the sole that create a faster clubhead speed due to smoother turf interaction. The CG location of the EXS is positioned closer to the face for less spin, creating a trajectory that fights wind and increases roll.

An ultra-premium Tensei CK Blue 2G shaft series by Mitsubishi Chemical is the chosen stock shaft for the EXS fairway metal. Extremely light yet extremely stable throughout, the Tensei Blue CK features advanced materials like Carbon Fiber and Kevlar mixed with other lightweight materials that weigh in



the 50-70 gram range depending on flex. A 50-gram weight will be available in Ladies, A-flex and Regular, a 60-gram shaft available in Regular, Stiff and X-flex and a 70-gram shaft available in Stiff and X-flex.

The Exotics EXS fairway metals are available in five different lofts; 13, 15 and 17 degree 3-woods, an 18 degree 5-wood and a 21 degree 7-wood. The 15 degree 3-wood is available in left handed.

The suggested retail price for the Exotics EXS fairway metal is \$229.99.

Every Tour Edge club comes with a lifetime warranty and a 30-day play guarantee. For more information, call (800) 515-3343 or visit [touredge.com](http://touredge.com).

### **Exotics EXS fairway metal Bullet Points**

- ✓ **FTS™ (Flight Tuning System)** allows adjustable sole weights to be moved to two alternate settings:
  - FTS1 11-gram weight in the heel, 3-gram weight in the rear for lower spin, slice reducing shape, medium launch
  - FTS2 3-gram weight in the heel, 11-gram weight in the rear for medium spin, neutral shape, higher launch
- ✓ **Carbon Fiber Toe** creates extreme weight savings re-distributed to optimized positions creating extremely high MOI
- ✓ **SlipStream™ Sole** with wider speed channels create an even faster clubhead speed by minimizing turf interaction
- ✓ **U.S. Carpenter Steel Cup Face** quench-hardened high density steel made thinner for to-the-limit COR
- ✓ **Variable Face Thickness** delivers legendary Exotics power from more contact points on the face
- ✓ **More forward CG** reduces spin and adds more power from the face
- ✓ **Genuine Tour-preferred ultra-premium Mitsubishi Tensei shaft** is extremely light yet extremely stable throughout

*\*EXS fairway metal Alternate Weight Kit available separately with 6-gram, 9-gram and 14-gram weights*

### **About Tour Edge**

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to over 15 wins for players playing Tour Edge products on the PGA Tours.

In 2018 alone, Tour Edge clubs have earned five wins, eight runner-up finishes, 24 Top 5 finishes and over 40 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing

methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.

- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability.

All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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